

July 25, 2019 Contact: Susan Stack 630-444-3098 KaneHealth.com

Fourth Annual Big Latch-On Event for Breastfeeding and Expectant Families Scheduled for August 2 & 3 in Kane County

The Kane County Health Department is pleased to announce that the Kane County Breastfeeding Coalition is hosting its fourth annual Big Latch-On Event during the first week of August, World Breastfeeding Week. Pregnant women, breastfeeding mothers and their families gather together to celebrate breastfeeding and provide community support for breastfeeding. The Big Latch On is a global event that takes place at registered locations around the world. For more information, see biglatchon.org.

The Big Latch On events will take place in Kane County at two locations. On Friday, August 2 from 9:30 -11 a.m. at Rush Copley Medical Center, 2000 Ogden Ave in Aurora in conference Room 3 lower level near the cafeteria. To register, email romanterry@co.kane.il.us or call (630) 264-7653. On Saturday, August 3 from 9:30 – 11 a.m. at Advocate Sherman Hospital, 1425 N. Randall Road in Elgin. Participants should check in at the main entrance. To register, email cla@wans.net or call (847) 930-6707.

At 10:30 a.m., all the breastfeeding moms will latch their babies at the very same time and be counted as part of the Global Big Latch-On tally. Participants can expect to enjoy free food, storytelling, face painting, raffle prizes, games, and learn more about breast pumps, baby-wearing and infant feeding from community experts. This event is open to all breastfeeding mothers, families, and pregnant women who are deciding how they want to feed their baby.

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Fourth Annual Big Latch-On Event for Breastfeeding and Expectant Families Scheduled for August 2 & 3 in Kane County – page 2

The Big Latch-On event provides breastfeeding support to breastfeeding moms and pregnant women. Partners and families are encouraged to join in on this event to help celebrate breastfeeding as a great infant feeding choice and provide breastfeeding support to expecting mothers. For more information and social media postings on this event, please follow Kane County's AOK Facebook at facebook.com/KaneAOK.

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